



See WhiskyCraftIQ in action

A tour of ten screens that turn a decade of auction results and live listings into confident buying and selling decisions.

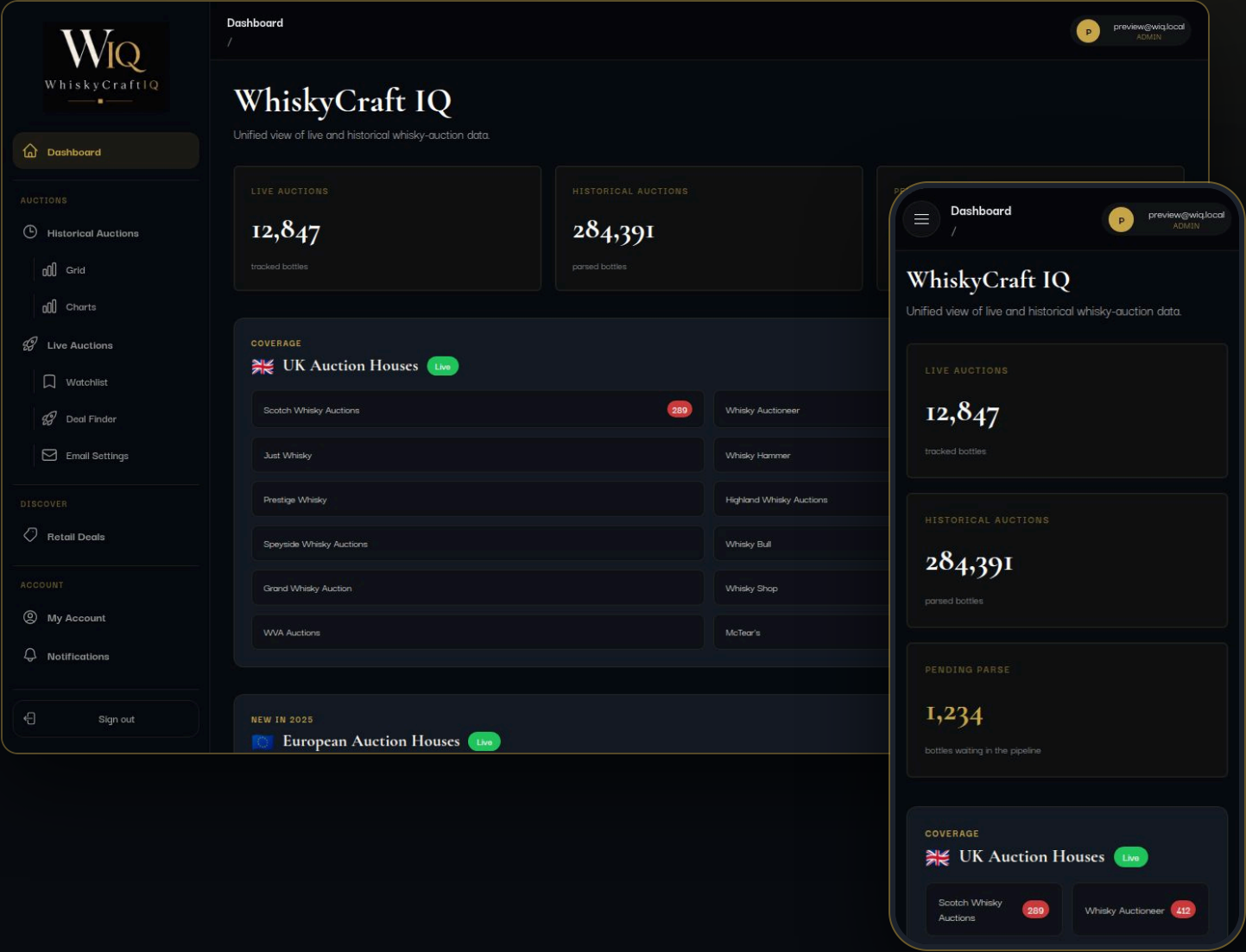
Screens shown on desktop and mobile, with sample data.

DASHBOARD

Your market at a glance

One home screen for the whole whisky auction market.

- Every tracked UK and European auction house, grouped by region
- Live lot counts and the size of the historical archive
- Jump straight into live auctions, history or your watchlist

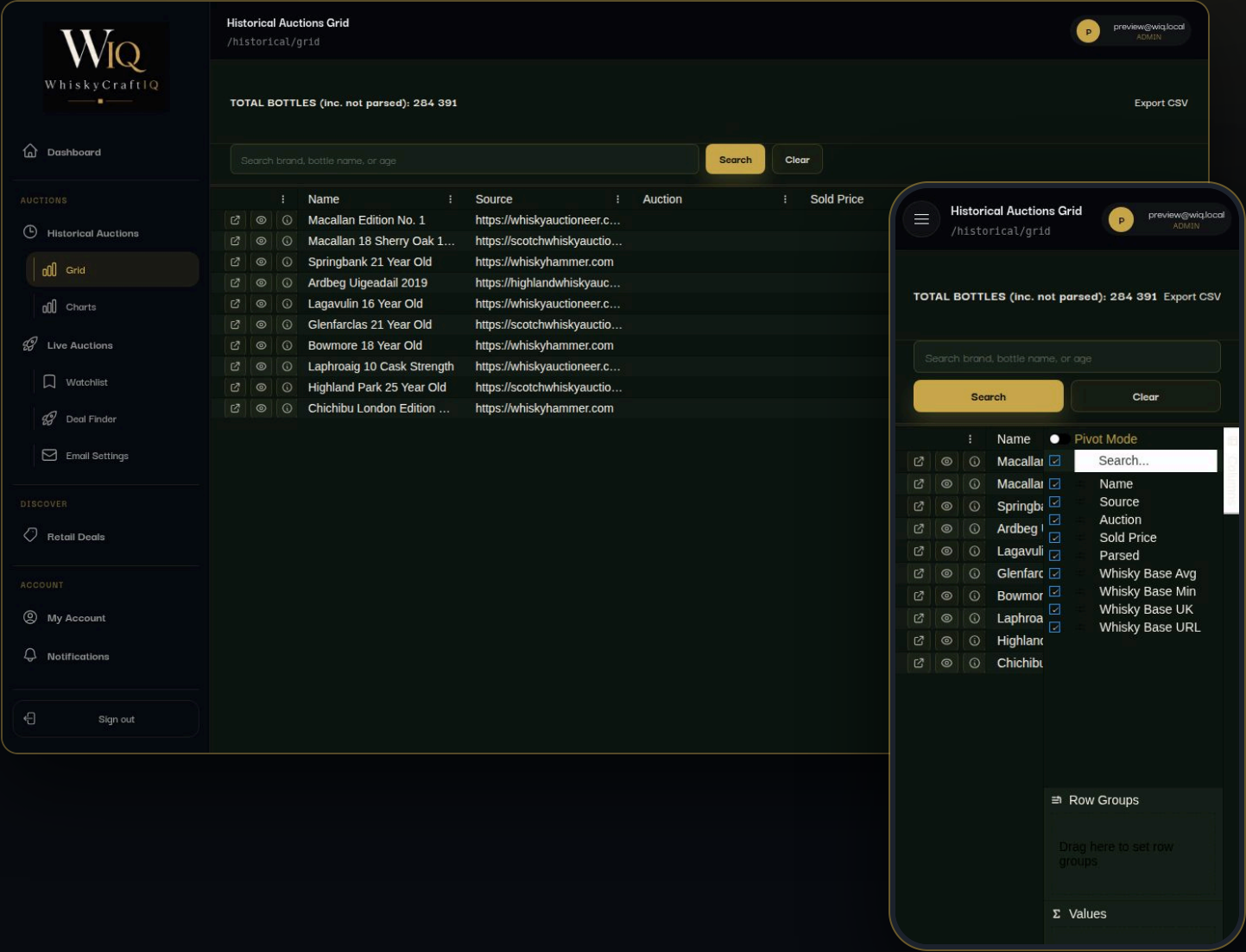


HISTORICAL AUCTIONS GRID

Every recorded sale, searchable

A fast, filterable grid of hundreds of thousands of past auction results.

- Sort and filter by brand, age, price, auction house and date
- Hammer price and fees-inclusive price side by side
- Open any row for the full price history



HISTORICAL CHARTS

Chart any bottle or brand

Type a name, pick a match, and see its full price history.

- Typeahead search across brands and expressions
- Average, low, high and typical range at a glance
- Zoom through years of sales with the range slider

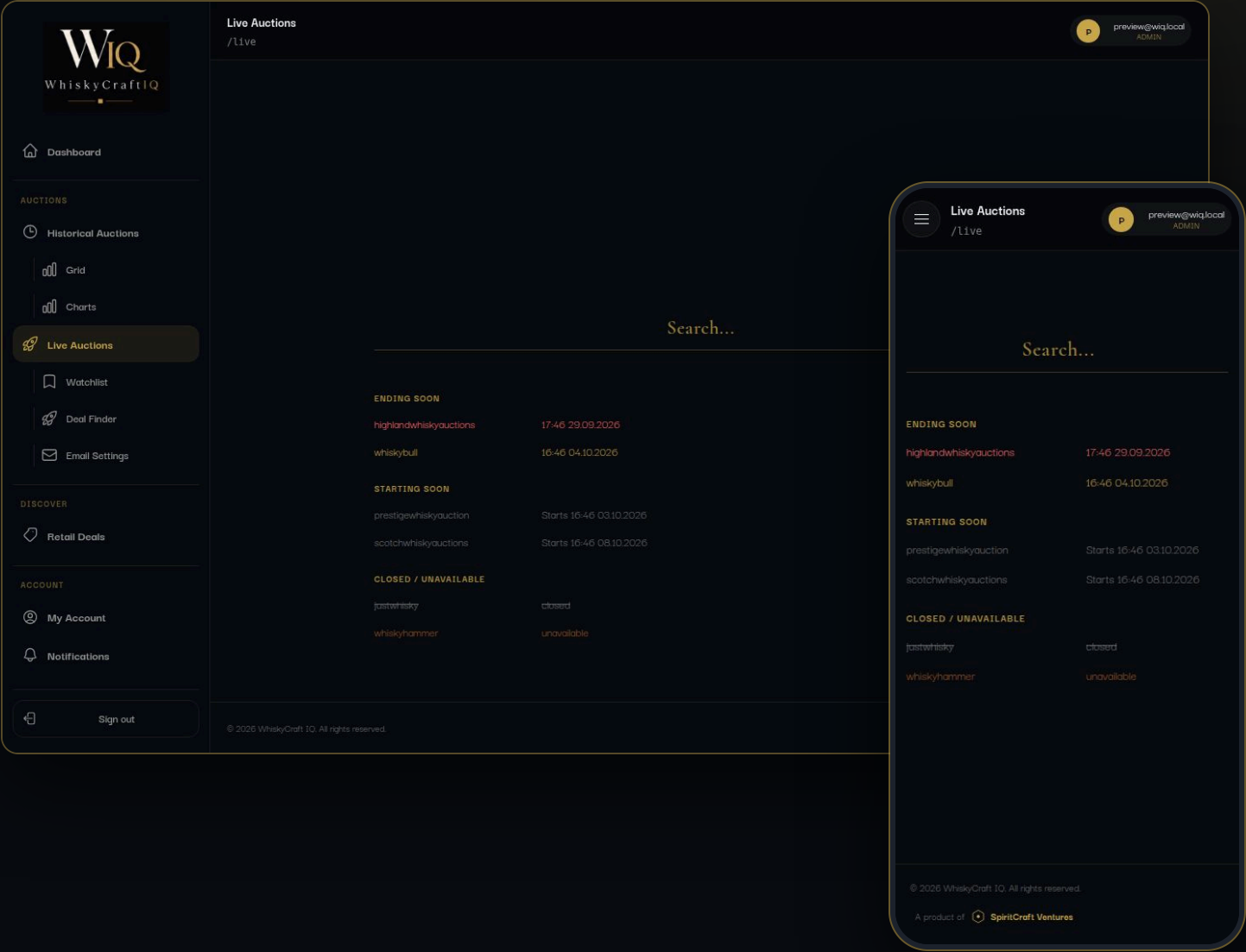


LIVE AUCTIONS

Know when every auction ends

Search all live auction houses at once, and see which are ending or about to start.

- One search across every live auction house
- Auctions split into ending soon and starting soon
- Countdown deadlines so you never miss a close

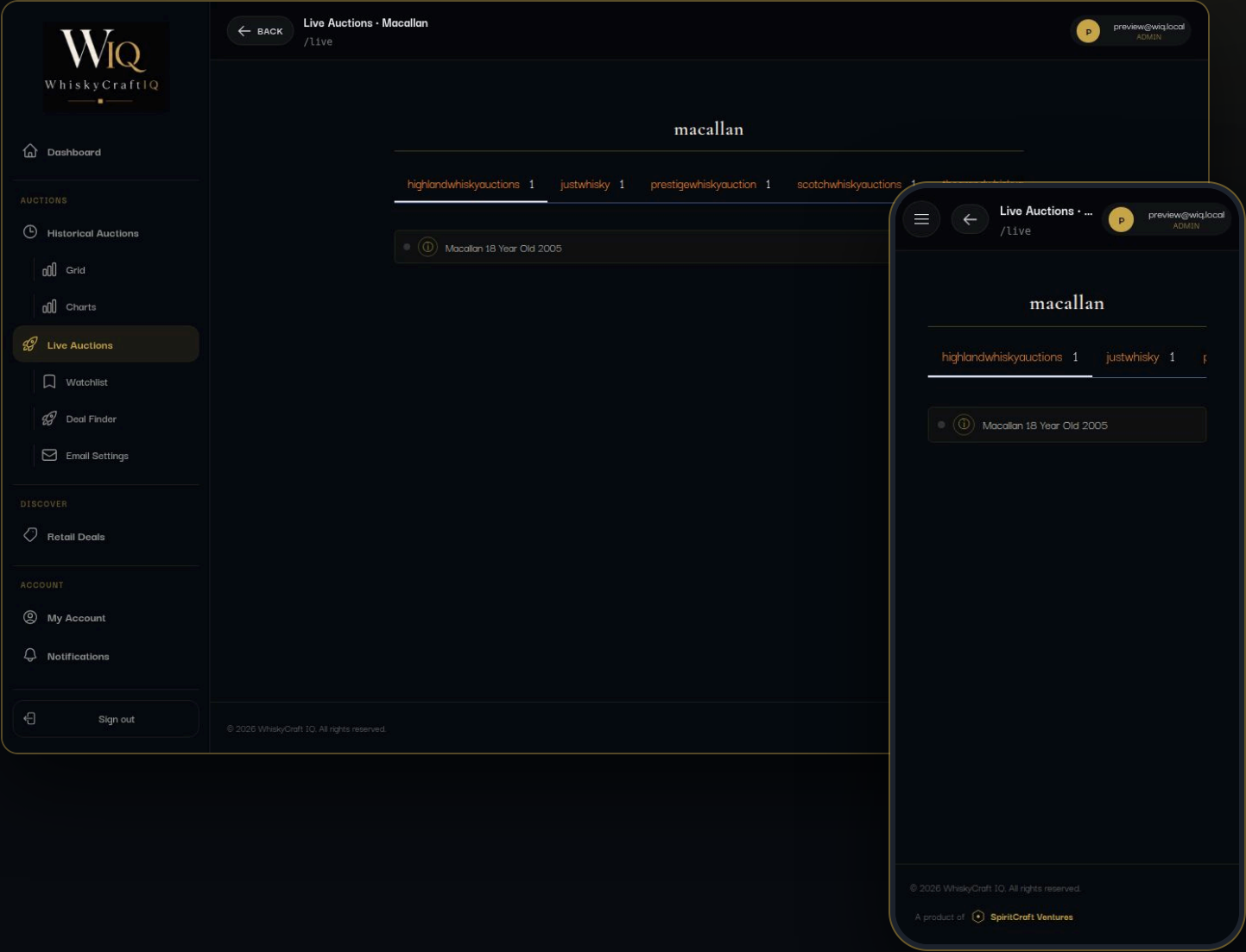


LIVE SEARCH

Compare live lots side by side

Search a bottle and see every live listing across the market, grouped by auction house.

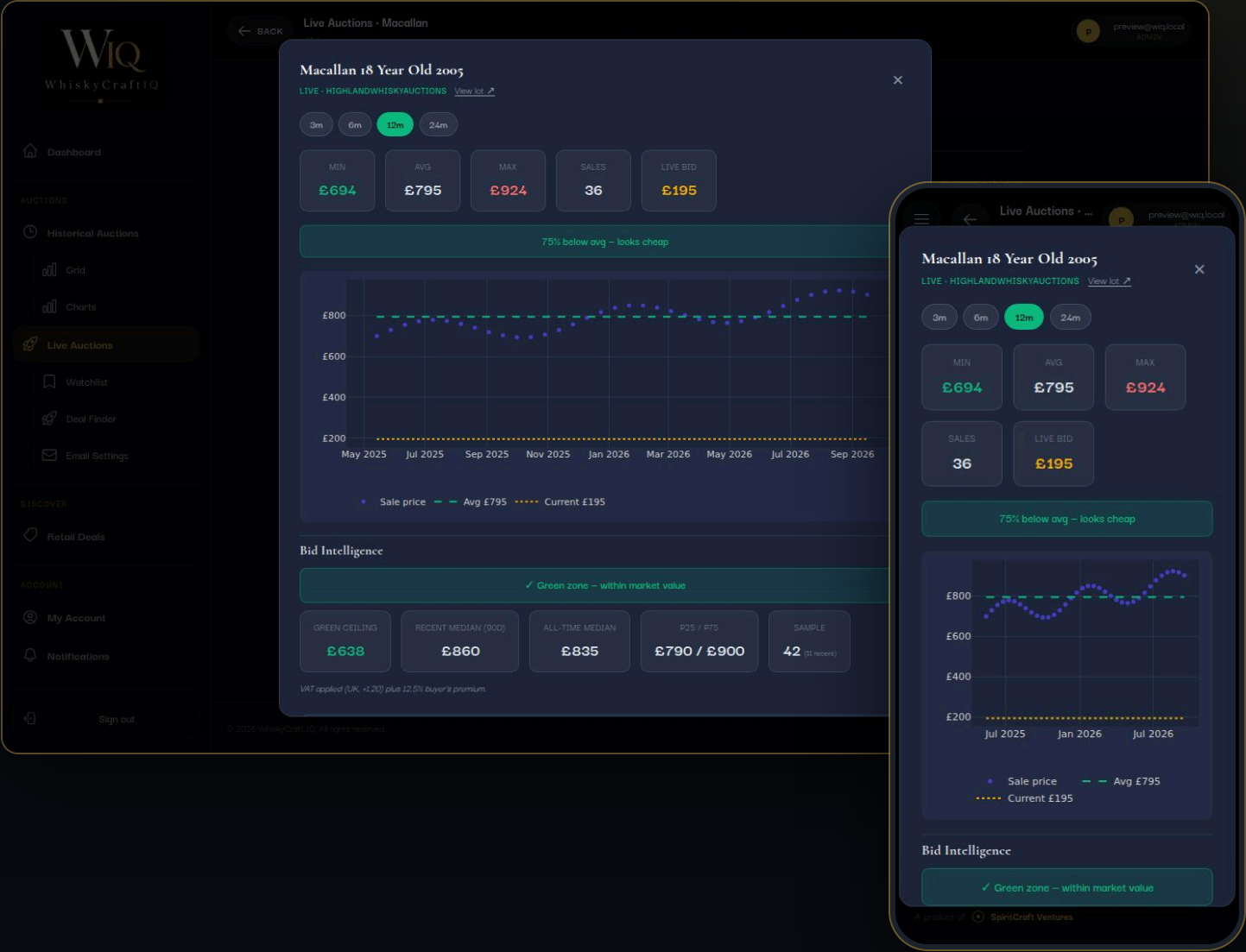
- Live lots from every house in one results view
- Current price next to each lot
- Open any lot for history and bid guidance



Bid with confidence

A green / amber / red bid ceiling based on real historical sales, fees and VAT.

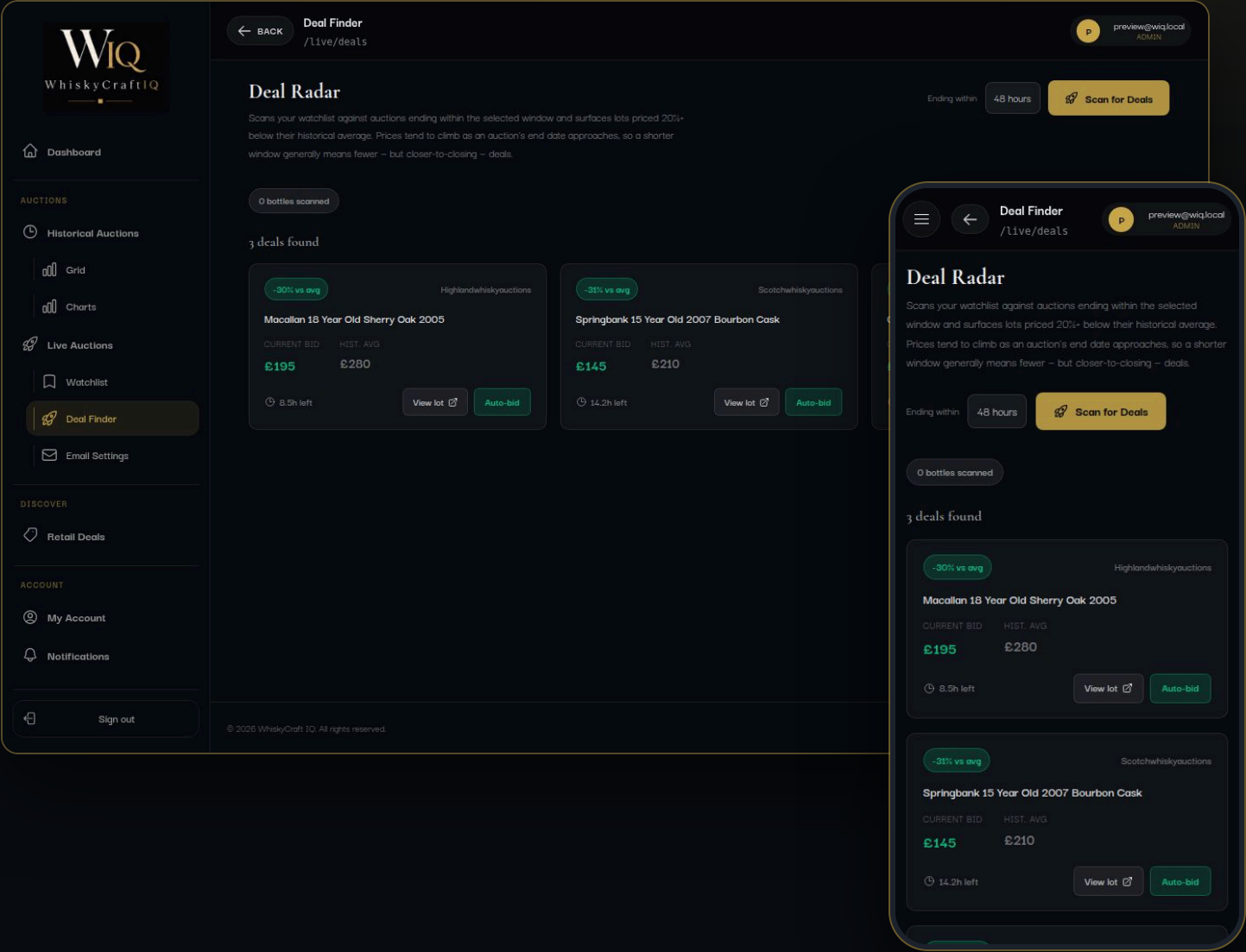
- Recent vs long-run median and typical range
- Buyer's premium and VAT built into the ceiling
- Price history chart and arbitrage in the same view



Deal Radar finds the bargains

Scan auctions that end soon for lots priced well below their historical average.

- Lots ranked by how far below typical price they sit
- Hours left on every auction
- Set an auto-bid through our concierge service

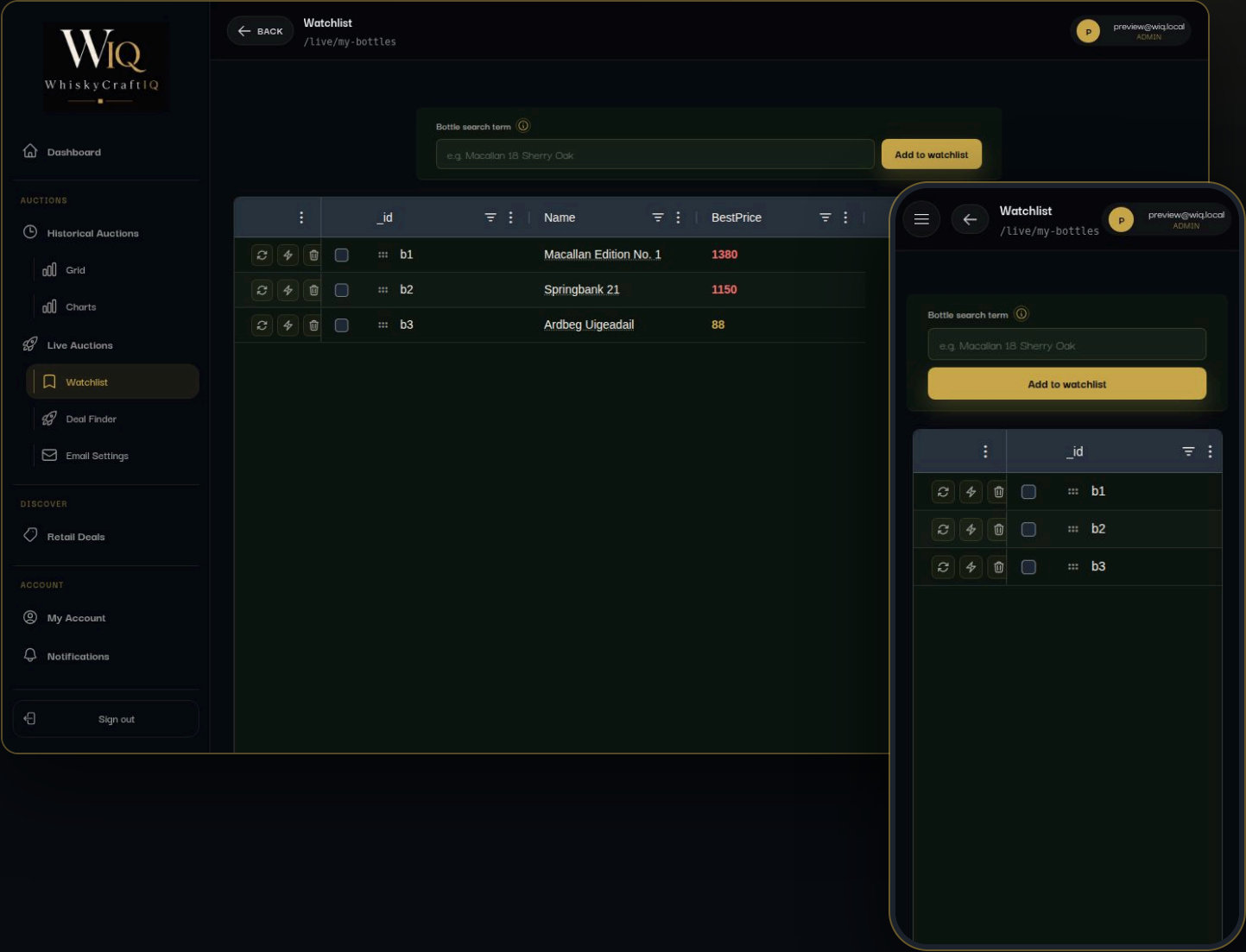


WATCHLIST

Watch the bottles you care about

Save bottles and get emailed when a matching lot goes live.

- Track your target bottles in one list
- Best current price and historical stats per bottle
- Email alerts when new lots appear

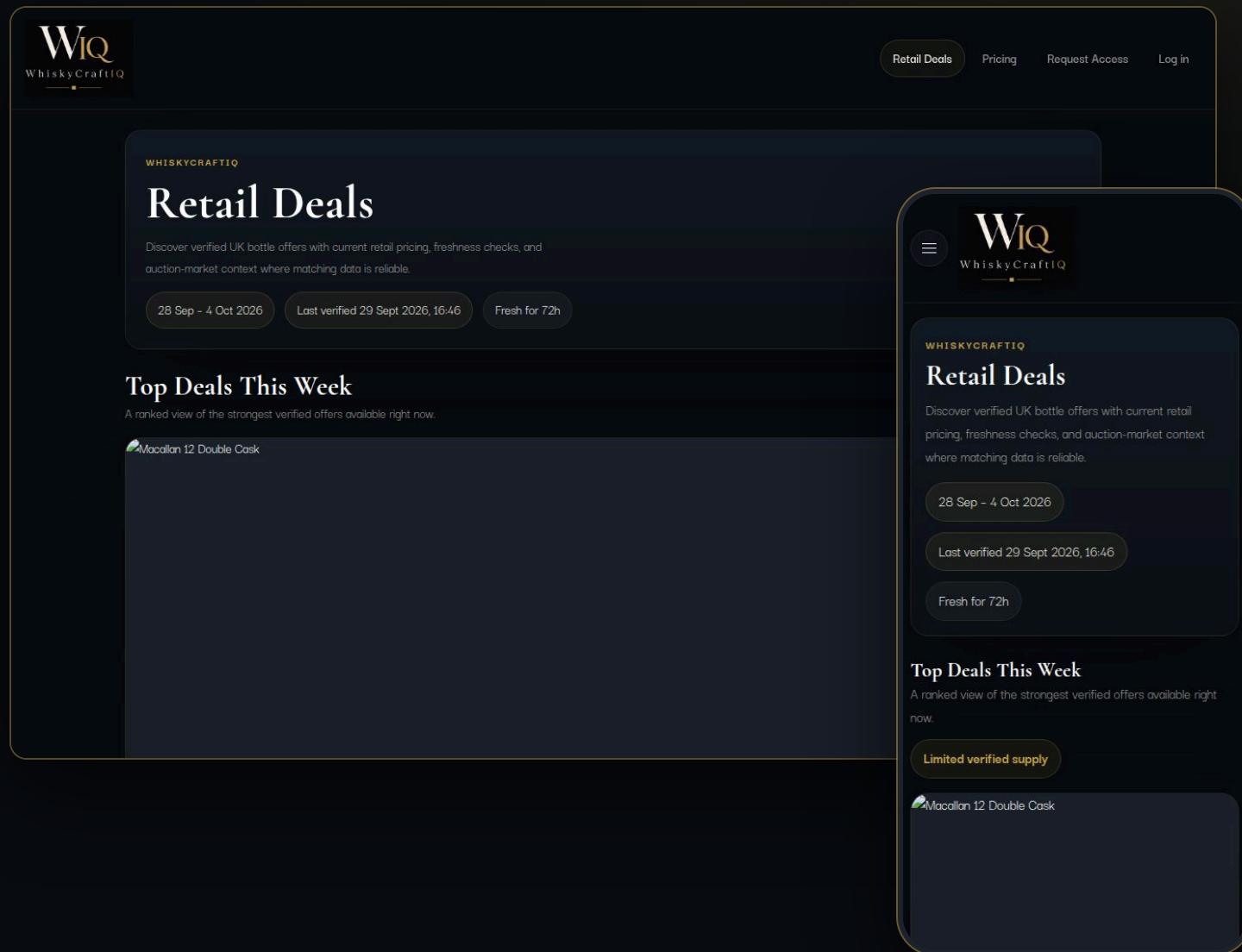


RETAIL DEALS

Auction prices vs the high street

See when a retailer is selling for less than the current auction market.

- Curated UK retailer offers, checked regularly
- Auction price difference shown on every offer
- Filter by brand, retailer and bottle size



MEMBERSHIP

Plans that fit how you collect or trade

Start with a free trial, then choose the tier that matches how you use the data.

- Collector, Professional and Trade tiers
- Deal Radar, bid intelligence and concierge bidding by plan
- Cancel or change plan any time from your account





Ready to try it?

Request access, or talk to us about the data behind these screens for your auction house or trade business.

whiskycraftiq.com